

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

National Media Research Planning & Placement LLC
Attention: Accounts Payable
815 Slater Lane
Alexandria, VA 22314

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
181683-2	10/28/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	181683	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/04/12	GMA M-F 7-9A	7A-9A	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH M 10/01/12 8:53 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
7 KMGH Tu 10/02/12 6:58 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
8 KMGH W 10/03/12 8:47 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
9 KMGH Th 10/04/12 8:59 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
4	09/28/12	10/04/12	11A-12P News	11A-12P	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH M 10/01/12 11:45 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
7 KMGH Tu 10/02/12 11:41 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
8 KMGH W 10/03/12 11:50 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
9 KMGH Th 10/04/12 11:56 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
5	09/28/12	10/04/12	Dr. Oz	4P-5P	11111--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH M 10/01/12 4:13 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM									
7 KMGH Tu 10/02/12 4:27 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM									
8 KMGH W 10/03/12 4:13 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM									
9 KMGH Th 10/04/12 4:20 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM									
6	09/28/12	10/04/12	5-530P News	5P-530P	11111--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KMGH M 10/01/12 5:22 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM									
7 KMGH Tu 10/02/12 5:28 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM									
8 KMGH W 10/03/12 5:21 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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11	10/02/12	10/02/12	Private Practice	9P-10P	-T-----	:30	2	\$3,575.00	NM																																																																			
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13	09/28/12	10/04/12	6-7A News	6A-7A	11111--	:30	5	\$625.00	NM																																																																			
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Total Spots 26

Payment Terms 30 Days

Gross Total	\$23,750.00
Agency Commission	\$3,562.50
Net Amount Due	\$20,187.50